

FEDERAL FISCAL YEAR (FFY) 2005 FEDERAL PREVENTIVE HEALTH AND HEALTH SERVICES BLOCK GRANT - HEALTH INCENTIVE PROGRAM (HIP) FOCUS AREAS, USING HEALTHY PEOPLE (HP) 2010 OBJECTIVES

I. There are nine focus areas allowed for California's local health departments (LHD)* participating in the HIP:

1. Access to Quality Health Services
3. Cancer
7. Educational and Community-Based Programs
12. Heart Disease and Stroke
15. Unintentional Injuries and Violence Prevention
19. Nutrition and Overweight
21. Oral Health
22. Physical Activity and Fitness
23. Public Health (PH) Infrastructure

Here are website locations that may be helpful to you when constructing your program health objectives:

<http://www.health.gov/healthypeople/Publications>

<http://www.healthypeople.gov>

<http://www.health.gov/Publications>

<http://www.health.gov/healthypeople/>

<http://www.cdc.gov/nccdphp/blockgrant/index.htm>

<http://www.cdc.gov/nccdphp/blockgrant/faq.htm>

http://www.cdc.gov/nccdphp/aag/aag_blockgrant.htm

and www.phf.org/Tools-Resources.htm

Forms for 2005 can be downloaded at www.dhs.ca.gov/hisp/ochs/pss/hip.htm

To order the detailed two-volume set (also available on CD) of HP 2010 Objectives (that shows which activities are allowable under a specific focus area), please call 1-800-367-4725.

II. The following are three examples of Impact Objectives (The LHD must provide Impact Objectives as part of the annual Program Plan.):

- (1) **Focus Area 15. Unintentional Injuries & Violence Prevention:** The LHJ will continue the Violence Prevention Coalition on gun violence focusing on young males, aged 10-19, who are at greatest risk for mortality and morbidity due to gun violence. The coalition will integrate anti-violence strategies with policies, community mobilization and participation, and health and education committees (Impact: 600,000 youth).
- (2) **Focus Area 15. Unintentional Injuries & Violence Prevention:** The LHJ will develop education and program tools for water and car safety seats (**Impact:** 500 parents or caretakers). The LHJ will provide community outreach for car safety seat and bicycle helmet awareness program (120 hours).
- (3) **Focus Area 23. PH Infrastructure:** The LHJ will acquire software for Geographic Information Systems (GIS) surveillance of local disease incidence report including analysis, recommendations, and summaries; distribute final report to at least 20 community and health professional organizations (Impact: 1,500 health professionals).

* Only the above-named nine focus areas are allowable (with "only chronic disease services" emphasis) for California in order for the LHD to receive grant funding.